



**RSM Global**  
Perth

# Cyber Security

At RSM, disruption isn't a hurdle, it's your launchpad for growth

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# The Future of RSM

Every

6

Minutes, a cyberattack strikes

31%

Of Australian firms are still caught off guard

# The Importance of RSM

1



Expertise  
with Impact

2



Client Focused

3



Real World  
Positive  
Impacts

RSM drives growth through expert tailored support

"RSM is not just a service provider—it's a partner in long-term success."

# Cybersecurity Context

## GLOBAL BUSINESSES

**94%**



Readiness to respond to  
cyber attacks

**84%**

US & UK business leaders  
confident in their systems and  
preparedness

## AUSTRALIAN BUSINESSES

**64%**

Feel prepared for cyberattacks

**1/3**

Confident in staffs response  
capabilities

**41%**

Have never tested incident  
response plans

**\$4.17m**

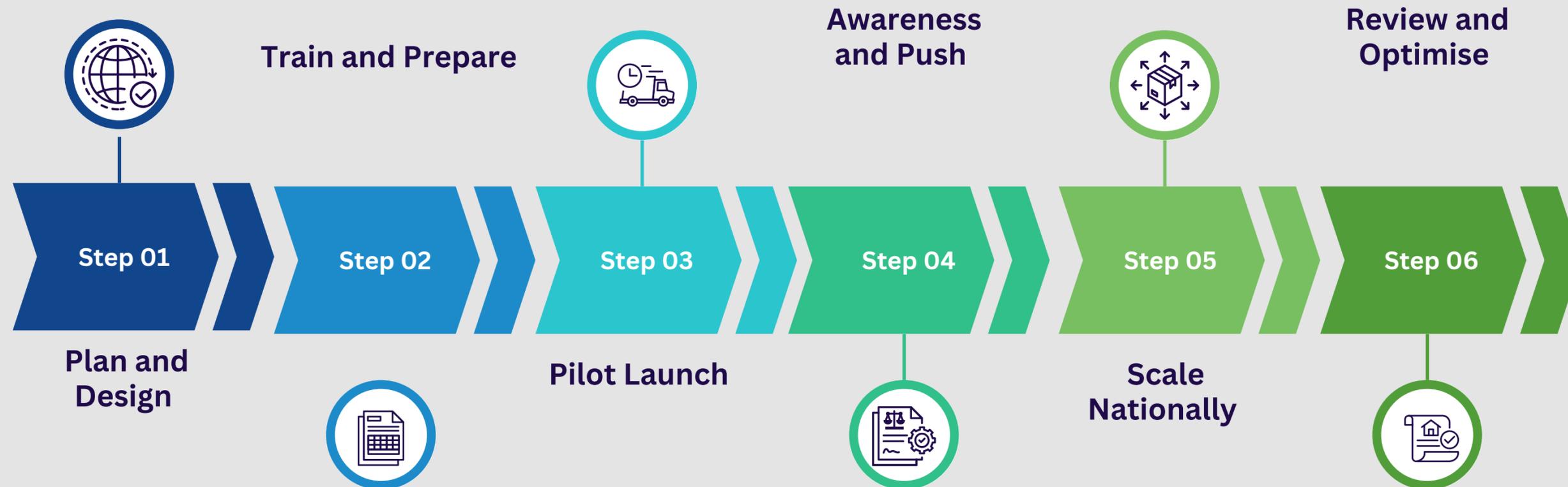
Avg. Cost per attack

Federal  
Government's  
2023–2030  
Cyber  
Security  
Strategy

# Innovating for Client Impact

31% of Australian businesses are unprepared or very unprepared to face a cyber attack

**Focus:** Integration of tailored cybersecurity consulting services with a specific focus on Australian SME's



# Internal Implementation Strategy

- Educate and Empower Internally
- Elevate Cybersecurity in Client Engagements
- Position for Growth and Trust



## 3 - 5 Year Implementation Plan



# WHAT IS THE BOTTOM LINE?

**Devastating Financial  
Losses**

**Emotional Distress**

**Reputational Damage**

**Long-term Operational  
Disruption**



**Thank You**